



Inspirations 2014

*Celebrating young people's achievements in STEM,
Innovation and Enterprise*

Sponsorship Opportunities



Inspirations 2014

Thursday 26th June 2014 at the Yorkshire Air Museum, York

Inspirations 2014 – an annual showcase event dedicated to celebrating young people's achievements in Science, Technology, Engineering and Maths (STEM) as well as innovation and enterprise. Last year over **1,500** students from across the region took part in fun and interactive activities, linking classroom learning with real career opportunities.

The event aims to promote and celebrate STEM studies and related careers, with opportunities to take part in 'hands on' workshops and challenges. Students are at the heart of the event displaying their ideas, projects and prototypes to our expert judges recruited from business.

We are writing to ask if your business would like to be a part of this regional celebration by sponsoring elements of this high profile event that will attract over **1,500** students and **100** teachers from across Yorkshire and Humberside; with over **60** other businesses already committed.

We really value the support from business and there are lots of different ways you can support this event, if there is nothing here that matches your needs, please just ask and we'll be delighted to discuss it with you. We want as many businesses as possible to be involved in Inspirations 2014, and to share in the impact we can have together on young people's lives.

How can I get involved?

We have a range of sponsorship packages available as follows:

Headline sponsors receive the maximum benefit, for the greatest contribution. The event will only have one headline sponsor, featured alongside the host organisation for the Fair.

Platinum sponsor are named as the only sponsor of the 25 Inspirations Awards.

Premium sponsors can support a range of items, including the event programme, shows and lunch for the judges and activity providers at the event.

Award Sponsors can sponsor a showcase Award.

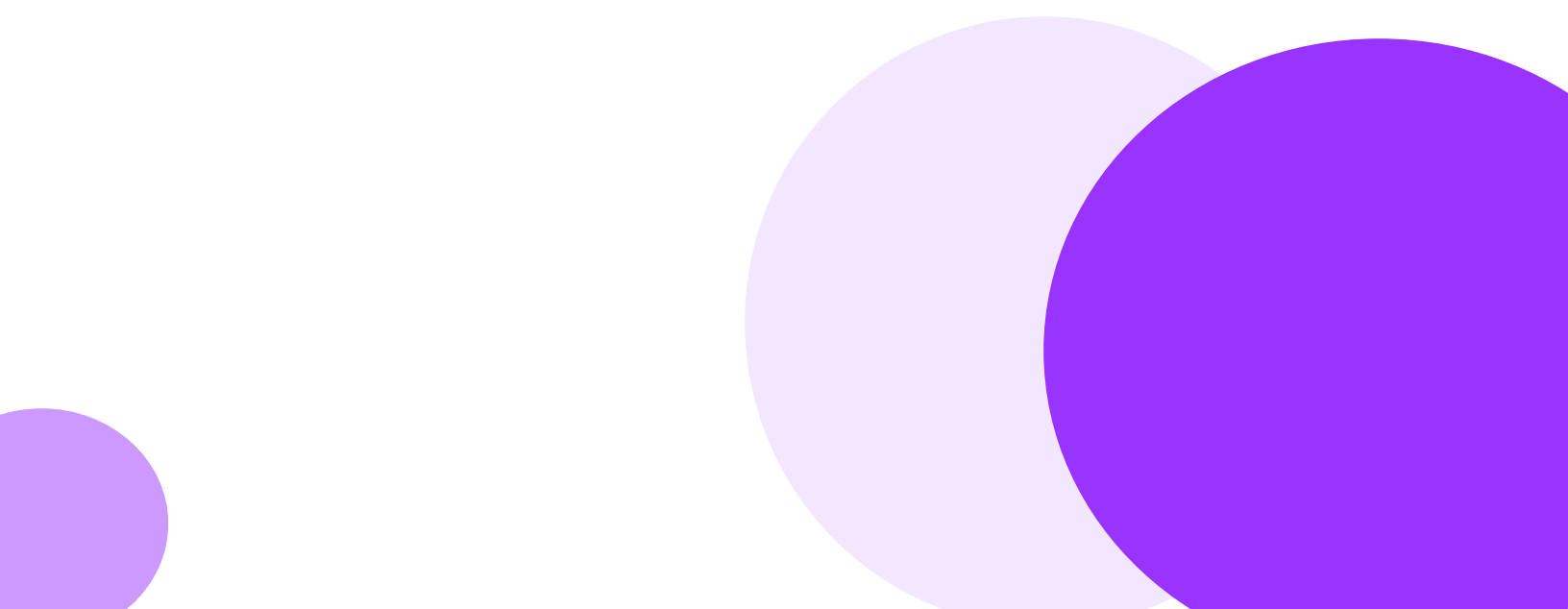
Outlined below you will find full details of our sponsorship packages for 2014

To find out more about the event please contact Yvonne Emerson at NYBEP (contact details are at the end of this document).

We do hope that you are able to support our event and look forward to hearing from you.

A handwritten signature in black ink, reading "Sue Gradwell". The signature is fluid and cursive, with the first letters of each word being capitalized and prominent.

Sue Gradwell
NYBEP Chief Executive



Sponsorship Packages

Package / Benefits	Headline Sponsor	Platinum Sponsor Inspirations Awards*	Premium Sponsors	Showcase Award Sponsors	Inspirations Supporter
<i>Available</i>	<i>1</i>	<i>1</i>	<i>3</i>	<i>10</i>	<i>unlimited</i>
acknowledged in all event publicity including NYBEP website and on twitter	✓				
acknowledged as sponsor in key event publicity materials	✓	✓	✓		
company logo on all event signage	✓				
logo and a full page entry in the event programme	✓				
logo and a 100 word entry in the event programme		✓	✓	✓	
exhibition space	✓	✓	✓	✓	
sponsor and present all Inspirations Competition Awards*		✓			
sponsor and present your chosen Showcase Award*				✓	
logo in the event programme and mention in twitter feeds					✓
Cost (all prices are plus VAT)	£5,000	£2,500	£2,000	£500	£250

* Inspirations and Showcase Awards available are listed below

And brand new for 2014...

We are seeking two businesses to sponsor our very popular pre event challenge designed to engage schools in the run up to Inspirations, concluding at the event in June.

The **Solar Boat Challenge** challenges primary and secondary schools to build a boat powered by solar energy and compete against each other to see who has the fastest craft. This challenge is incredibly popular with schools with over 45 teams from across 20 schools involved last year.

Package	Benefits	Cost
Solar Boat Challenge Sponsor <i>2 available (Primary School and Secondary School category sponsors)</i>	<ul style="list-style-type: none">* provide schools with free solar kits* your information in the event programme and on the NYBEP website* coverage in challenge related marketing and media releases* company logo on awards / trophies* opportunity to award trophies and prizes during the award ceremony* exhibitor space	£1,500 + VAT

Awards available to sponsor

'Inspirations' Competition Awards

Students from across the region will display project work that has been created as part of their school or college studies; or an out of school club or hobby. Award categories accommodate projects from as many subject areas as possible; and prizes are awarded for the best project in each age category, Junior, Intermediate and Senior.

- **Engineering Award**
- **Product Design**
- **Graphics Award**
- **Resistant Materials Award**
- **Textiles Award**
- **Science Award**
- **Electronics Award**
- **Out of School Activity / Hobby Award**
- **Inspirations Overall Winner**

Showcase Awards

Showcase Awards are presented to students for projects which do not fall into the categories above and are designed to recognise achievement across a wider breadth of disciplines. Showcase Awards can be adapted to reflect the main business activities of sponsors if required*.

STEM Clubs Awards

STEM Clubs Project Award (best Science Club)

STEM Clubs Engagement Award (most interactive STEM Club)

STEM Club Diversity Award (recognising a variety of STEM activities and wide ranging participation)

Primary School Awards

Best Stand

Most Innovative Idea

Secondary School Awards

Most Enterprising Project

Most Innovative Idea

Most Creative Award

‘Green’ STEM Showcase Awards (sustainability theme)

Winner

Runner Up

*Additional showcase awards can be named to meet sponsors needs

Contact us...

Yvonne Emerson

NYBEP Ltd

IT Centre, Innovation Way, Heslington, YORK YO10 5NP

Tel: 01904 567616

Email: yvonne@nybep.org.uk

Twitter: [@NYBEP_STEM](https://twitter.com/NYBEP_STEM)

Website: www.nybep.org.uk

